**How to Implement a “We Prize Friends” Program**

1. **Understand why this is so important**

Hoopla. It’s the WOW factor…excitement created by crazy special effects! Hoopla has *some* value as it creates fun and amusement. But it can be used for something far more important. It can be used to encourage kids to bring their friends to church and meet the best friend of all: Jesus!

Of all the things that kids might do to express their love for God, what could be more important than witnessing to their friends and inviting them to church? This is the belief that drives the We Prize Friends Program. One church uses this system and averages 20 new guests a weekend!

The We Prize Friends Program is designed for high levels of audience interaction for two minutes at the beginning of the hour and an opportunity for the welcome team to visit individually with every guest at the end of the hour.

1. **Create a Welcome Team if one is not already in place.**

Select a leader for the Welcome Team. Give that person the article “How to Be an Effective Team Leader”.

1. **Build a “We Prize Friends Machine”**

Select a builder and give them the Build It Yourself DVD and instruction pages (from www.kidskountpublising.com). Help them understand the ministry value of this project so they know they are building more than just a fun machine.

1. **Purchase Prizes or Gather Donations**

The Welcome Team Leader asks someone to oversee this activity. See “Prize Ideas.”

1. **Select Script for We Prize Friends.**

Available on Build It Yourself DVD.